



Advocacy Action Checklist

Evaluate memberships and associations your Centre belongs to:

- Are they supporting Private Centres? How?
- Have they provided guidance or support thru the Agreement process?
- What are you paying for? Is it beneficial to you as a Private Operator?

Some Suggestions:

Chamber of Commerce <https://chamber.ca>

**The Calgary Chamber of Commerce has endorsed our Advocacy Group and communicated that they will be taking our proposal with concerns to Parliament this Fall.*

CFIB [Canadian Federation of Independent Business | CFIB \(cfib-fcei.ca\)](https://cfib-fcei.ca)

**They have opened their research and resources to us. They are advocating for Private Childcare Operators. A letter was written supporting us to Minister Jones and they will continue this advocacy Federal. Letter is included in package.*

Inform Staff and Parents in your Centre

- Email all parents (see template) share your story and how this Agreement is reducing childcare choices for them, increasing waitlists, and creating a tiered system where some families get affordable childcare, and some don't.
- Talk to your staff and share with them how you are fighting for increased wages and top up. Explain how the agreement will restrict fee increases and will make it impossible to increase wages.

Letter Writing/ Emails (templates included)

Include Artwork from children in Centres

Unique letters are the best way to get attention

If you can take the templates and add your own experiences and hardships it will have the greatest impact. 2 templates are included one for children ON a waitlist and ones not.

- Write MP's at the Federal Level

Current Members of Parliament - Members of Parliament - House

of Commons of Canada (ourcommons.ca)

- Write Local MLA's for your area

**Their role is to represent the concerns and issues of their constituents. They are obligated to take those concerns to the Ministry.*





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- Write and Email

• Karina Gould Minister of Families, Children and Social Development

karina.gould@parl.gc.ca

Karina Gould

House of Commons

Ottawa, ON

K1A 0A6

• Laila Goodridge MP *Shadow Minister of Families, Children and Social Development

laila.goodridge@parl.gc.ca

Laila Goodridge, MP

House of Commons

Ottawa, ON

K1A 0A6

- Prime Minister

Office of the Prime Minister of Canada

Media@pmo-cpm.gc.ca

Write the Red Tape Reduction Ministry

Fir, Tanya, Hon., MLA

Associate Minister of Red Tape

Office of the Associate Minister - Red Tape Reduction

Treasury Board and Finance

229 Legislature Building

10800 - 97 Avenue

Edmonton, AB

T5K 2B6

Phone: 780 427-0240

E-mail: associateminister-rtr@gov.ab.ca





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Wording to use in reaching out to Red Tape Reduction

The Principals of Red Tape Reduction Action Plan:

The small business lens is to ensure that regulators take into account the impact regulations have on small business. The goal is to minimize burden on small businesses, avoidance of bureaucratic duplication and the communication of regulatory requirements in clear, plain language.

The goal of the Government of Canada is to support a flourishing and healthy business environment, which is the foundation for creating jobs and long-term prosperity.

The Government of Canada will ensure Canada remains a leading light in the world when it comes to doing business in a fair, transparent, and responsive environment.

- How's the small business lens looking on your business?? Has the administrative burden been minimized?
- How has the Agreement added an administrative burden to your business (time, costs, no support...)
 - Costs of audits (\$6000-12,000per year) when we are regulated under licensing to have staffing levels/ requirements and ALL Public funds are only being administered for parents and ECE's through our centres at our expense.
- Do you feel the Government of Canada has been doing "business" with private childcare operators in a "fair, transparent and responsive environment"???

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[Petition · Equality for Early Child Care Centre Centres in Alberta · Change.org](#)



ALBERTA CHILDCARE ENTREPRENEURS
YOUR CHILD, YOUR CHOICE



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Don't forget!

We are proud small business owners!! We have taken huge risks and invested savings and our time to create diverse and unique programs. We are entitled to be treated with RESPECT, a fair market and equitable opportunities under this agreement. United we are powerful!

